

For Immediate Release**Contact Information:**

Marc H. Rudov
MHR Enterprises
408.499.0115

info@TheNoNonsenseMan.com

Author Marc Rudov to Appear on The Tom Leykis Show

Los Gatos, Calif., July 24, 2006—Marc H. Rudov, author of *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*TM (ISBN 0974501719), today announces that he is scheduled to appear for one hour on *The Tom Leykis Show* (www.BlowMeUpTom.com), on Tuesday, July 25, 2006, at 5PM (PDT). This hard-edge radio talkshow originates on KLSX 97.1FM in Los Angeles, is syndicated in 100 markets, and can be heard via the show's Website. Details about Rudov and his book, *The Man's No-Nonsense Guide to Women*, are found at <http://TheNoNonsenseMan.com>.

According to Author Rudov, "Through the grapevine, I learned that Tom Leykis had read on the air and posted to his Website my latest article, 'Chivalry Died in the Garden of Eden.' It generated significant buzz and led to my appearance on his show. Tom and I will discuss the basis of my article and our mutual disdain for female double standards and female entitlement attitudes. As a long-time admirer of Tom Leykis, I am honored to be his guest and am looking forward to enlightening and entertaining his loyal audience."

About the Book

Contrary to tradition, Author Rudov maintains that men and women are from the same planet but, unfortunately, have been socialized differently and programmed for conflict. *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth* counsels each man that the *only* way to succeed with women is to remove his layers of socialized behavior and find like-minded partners.

The 137-page book (ISBN 0974501719), published by MHR Enterprises, is distributed by BookWorld and available for \$17.95 via Borders, Hastings, and Barnes & Noble stores, as well as Amazon.com and leading online booksellers around the world. Rudov's Website, <http://TheNoNonsenseMan.com>, contains details about his book, links to participating online booksellers, the *Dear No-Nonsense Advisor* column, The NoNonsense Man blog, as well as Rudov's 20 articles, podcasts, and archived radio interviews.

-- more --

About the Author

Marc H. Rudov, The NoNonsense Man™, has gained a worldwide reputation as an authority on male-female relationships, divorce, and men's rights. He is the author of *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*™ and 20 articles about the relationship between men and women.

Mr. Rudov is the host of the podcast series NoNonsense Territory™, which has subscribers in 40 countries. He has made guest appearances on international, national, and local radio and TV programs to discuss his no-nonsense approach to romance. Some of his musings and articles are found on MensNewsDaily.com, FoxNews.com, ABCNews.com, Univision.com, The Albany Times Union, San Antonio Express-News, New York Post, In Search of Fatherhood®, TriCity Herald, The Christian Science Monitor, and The Westchester WAG.

Marc H. Rudov is an investment banker and business consultant residing in Silicon Valley (Bay Area), California, formally educated with an engineering degree from the University of Pittsburgh and an MBA from Boston University.

“How to Succeed in Romance on Planet Earth,” “Life with her needn’t be an endless game of chess,” NoNonsense Man, and NoNonsense Territory are trademarks of MHR Enterprises.

###