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Author Marc Rudov Explains Why Men Avoid Commitment

Los Gatos, Calif., August 18, 2005—Marc H. Rudov, author of *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*TM (ISBN 0974501719), has written a new, groundbreaking article called "Why Men Avoid Commitment." Rudov wrote this article, available as a bonus to owners of his provocative book, to explain, once and for all, that the anti-male environment in this country is the real reason so many men avoid committing to women. Details about buying Rudov's book, *The Man's No-Nonsense Guide to Women*, and getting his new article are available at <http://NoNonsenseDating.com>.

"Why Men Avoid Commitment" is a groundbreaking article, like nothing else available. It isn't about the irrational fears of men, as some psychologists claim. And, unlike what some books and articles would have you believe, this article does not attribute men's commitment avoidance to fears about a loss of masculinity in relationships with women. Finally, it does not accuse men of being hopeless, emotionally stunted cavemen, as the movies and TV shows portray.

According to Author Rudov: "Many women are complaining these days that they can't find men who will commit to them. They think it's because men hunt and women nest. They think it's because men are too immature. That's total nonsense. These women just don't get it and are blaming the men, as usual. 'Why Men Avoid Commitment' authoritatively explains that men shun relationships because they dislike dealing with women's double standards; enduring hostile family courts; facing the Napoleonic, anti-male law-enforcement system; and being engulfed in a feminist-dominated society where male-bashing is socially acceptable. It's time for society to hit the reset button on its views of men. Continuing in the current direction is taking all of us backwards. The time for change is now."

Robert A. Fink, MD, FACS, neurosurgeon and founder of California Parents United, had this reaction to "Why Men Avoid Commitment": "Excellent work. Rudov's article should be required reading for any man contemplating an intimate relationship with a woman." And, Ilene L. Dillon, MSW, author, psychotherapist,

and coach, had this to say: “Marc Rudov has a very solid argument about the commitment avoidance of today’s man, and he’s articulating something that needs to be said.”

Rudov’s groundbreaking article is available as a bonus to those who submit proof of ownership of *The Man’s No-Nonsense Guide to Women*. Specific instructions for doing so are at <http://NoNonsenseDating.com>.

About the Book

Contrary to popular belief, Author Rudov maintains that men and women are from the same planet but, unfortunately, have been socialized differently and programmed for conflict. He counsels men that the *only* way to succeed with women is to remove their layers of socialized behavior and find women who have done, or are willing to do, likewise. *The Man’s No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth* teaches them how. Men and women, as well as a growing number of psychotherapists, are becoming adherents of the book and validating its principles.

The 137-page book (ISBN 0974501719), published by MHR Enterprises, is available for \$17.95 via Borders, Hastings, and Barnes & Noble stores, as well as Amazon.com, BN.com, BooksaMillion.com, ForbesBookClub.com, Powells.com, AtlasBooks at 800.247.6553, and <http://NoNonsenseDating.com>. The book’s Website contains a *Dear No-Nonsense Advisor* column, the *No-Nonsense Dating* online service, the NoNonsenseDating.com blog, *No-Nonsense News*, as well as Rudov’s articles, radio interviews, and scheduled events.

About the Author

Marc H. Rudov, an investment banker and business consultant residing in Silicon Valley, California, received his formal education in engineering, with a BSEE from the University of Pittsburgh, and business, with an MBA from Boston University. He obtained his *vast* informal training in relationships with women through over a decade in the dating world after his divorce. Rudov is the author of *The Man’s No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth* (ISBN 0974501719). In addition to his book, he wrote the following articles: “Why Men Avoid Commitment,” “Cellular Compatibility & Great Sex,” “Why Men Dread Valentine’s Day,” “Romance Lessons from Tsunami Animals,” “Did You Make Your New Year’s *Revolution*?” “Can Men and Women Really Get Along?” “How Every Man Can Land His Dream Woman,” “The Golden Rule Dictates Your Sex Life,” and “Five Myths About Women.” Rudov has appeared on many national and local radio programs, and his musings can be found on FoxNews.com and MensNewsDaily.com.

“How to Succeed in Romance on Planet Earth” and “Life with her needn’t be an endless game of chess” are trademarks of MHR Enterprises.

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